



CYBERSECURITY & DATA PRIVACY FIELD GUIDE

Is Your Business One Bad Click Away From a Crisis?

A quick, honest self-assessment for owners and leadership teams — built from 15+ years managing complex technology programs inside IBM, Chase, and Pepsi, sized down for companies that don't have an internal security team to ask.

The Four Pillars of Readiness

01 Access & Identity <i>Do former employees and old vendors still have logins to your systems?</i>	02 Data Protection <i>Do you actually know where customer and employee data lives, and who can reach it?</i>
03 Incident Readiness <i>If you were locked out of your systems tomorrow morning, would anyone know what to do first?</i>	04 Vendor & Compliance Risk <i>Could you show a customer or regulator, in writing, how their data is protected?</i>

Five Warning Signs Worth a Second Look

Check any that sound familiar. Two or more is a signal it's worth a real conversation — not necessarily a big spend, but a clear-eyed look before something forces the issue.

- ☐ **No offboarding process** — Departed employees' accounts and access aren't reliably shut off.
- ☐ **Shared or reused passwords** — Multiple people use the same login for email, banking, or key systems.
- ☐ **No written incident plan** — There's no documented first step for a breach, ransomware, or outage.
- ☐ **Unclear data inventory** — No one could quickly list every place customer data is stored or sent.
- ☐ **Unvetted vendors** — Contractors and software vendors have data access with no security review ever done.

What Happens Next

A Cybersecurity & Privacy Assessment isn't a sales pitch for software — it's an independent look at where you actually stand across these four pillars, with a plain-language, prioritized roadmap for what to fix first. No obligation, no jargon, and no recommendation to buy something you don't need yet.

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